

ISABEL DOMINGUEZ

CAREER SUMMARY

Hudson Cutler, Los Angeles, CA

SOCIAL MEDIA INTERN - SUMMER 2017

<https://www.hudsoncutler.com/>

Worked as a social media correspondent for the technology driven marketing and communications Agency Hudson Cutler. Job responsibilities included planning and implementing social media campaigns, managing editorial calendars and creating marketing posts for multiple clients, including music and lifestyle brands.

SodaHead Inc. (Acquired by ProtegeLLC), Los Angeles, CA

SALES AND MARKETING INTERN - SUMMER 2015

<http://www.sodahead.com/>

Worked directly for the head of marketing at a venture backed technology start-up. Created and implemented digital marketing campaigns for "Pollware", the company's ad tech product. Responsible for identifying and compiling marketing outreach campaigns targeted to the top two thousand U.S. web site publishers. Created email marketing lists, campaign copy, and follow-up campaigns. The marketing campaigns directly generated \$200,000 in new customer revenue.

Chapin Style, Los Angeles CA

DESIGN ASSISTANT - SUMMER 2016

Worked as an interior design assistant. Worked with a senior designer to help select home furnishings while documenting the purchases. Assisted with bill payments, and arranging furniture in private client residences.

CONTACT INFORMATION

Mobile: (310) 890-7563

Email: isabeld123@gmail.com

Instagram: [izdominguez](#)

Address: 12837 Moorpark St, Studio City

References available upon request

PROFILE SUMMARY

Ambitious recent college graduate with a BA in Advertising from the College of Media, Communication and Information at the University of Colorado, Boulder. Possess strong sales, writing, and marking ability. Experience creating and deploying successful email and social media marketing campaigns with measurable results. Excellent social and interpersonal ability. Responsible and dependable team player, seeking an entry level creative position in an Advertising, Marketing and or Social Media Agency.

ACADEMIC HISTORY

University of Colorado, Boulder

COLLEGE OF MEDIA, COMMUNICATION, AND INFORMATION (CMCI) - 2015-2019

2019 Graduate: BA in Advertising with a Communications minor

Campbell Hall

Graduated with distinction, 2015

Archer School for Girls

2009-2013

John Thomas Dye Elementary School

2003-2009

SUMMARY OF SKILLS

- Outstanding interpersonal and sales skill
- Microsoft Word, Excel, PowerPoint, and Google Docs proficiency
- Strong verbal communication
- Collaborative team member, attention to detail, quick learner
- Proficient in Pro Tools, recording arts
- Hootsuite certified
- Social Media expert
- Design, fashion, and style proficiencies